

PalsSM Photo Fund Raiser Beneficiary Form

Please complete the following form and submit it either in person on the first day of your scheduled photo fund raiser event, or by mail at: PhotosByFeist, 634 37th Street, Norfolk, VA 23508-3116. Once this form is on file with PhotosByFeist, it is not necessary to submit another one at future fund raiser events unless the signatory and/or contact person changes.

Group's Registered (Trade) Name: _____

Group's Tax ID # / EIN: _____

Is the Group a registered 501(c)(3) Non-Profit? YES NO

Group's Mailing Address: _____

Contact Name: _____ Title: _____

Contact Phone: _____

Contact E-mail: _____

In a sentence or two, briefly describe what the Group does, and why PalsSM photo fund raiser events would benefit the Group:

May PhotosByFeist use the Group's name or logo(s) on its own website or other materials advertising PalsSM photo events or the Groups it works with?

YES

NO

Note: If you choose "NO" here, then your Group will only ever be referred to in generic terms on any event promotional materials.

Disclosure and acknowledgement of fund-raising terms. The following general terms define the fund-raising capacities of PalsSM photo events during the time(s) in which the Group is involved as a partner:

1. 10% of the proceeds from sits,
2. 10% of the contribution margin on all merchandise sold at the event,
3. 100% of "keep the change" (a round-up program),
4. 70-100% of raffle proceeds (Raffle earnings vary depending if PhotosByFeist must buy the raffle prizes or if it can get them donated.), and
5. Credit sales reduce the associated contributions outlined above by the cost of credit sales.

Signed

Printed

Date